

Huddersfield
Students' Union.

Media Pack

Welcome Week.

(Freshers)

2026-27





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Why Brands book with Huddersfield?

Huddersfield Students' Union sits at the heart of campus, providing a wide variety of services and opportunities to over 16,000 students.

This year we will be welcoming our new and returning students at Welcome Week, from Monday 21st September through to Friday 25th September and we would love to have you involved.

We offer a range of marketing channels that give your company or brand the perfect opportunity to connect with a vibrant student community—a diverse audience known for its significant spending power and strong potential for long-term brand loyalty.

If you have any questions or would like to make a booking, simply complete the form at the end of the pack and a member of our team will get in touch.



Package Deals.

Our package deals are designed to help you maximise visibility for your investment, increasing exposure and delivering greater value by combining multiple activations. We offer two ready-made packages to suit a range of objectives and budgets, making it easy to create a strong presence throughout the Welcome Festival.

Platinum Package

Premium Stall

Landscape Digital Screens: 2 weeks

2 x Social Media Posts

Email Marketing Ad

Total: £1480 + VAT (save 20%)

Gold Package

Standard Stall

Landscape Digital Screens: 2 weeks

1 x Social Media Post

Total: £830 + VAT (save 10%)

Looking for something more tailored to suit you? We're also happy to create bespoke packages to meet your goals. Please complete the form at the bottom of the pack and a member of the team will be in touch.

Welcome Fair (Freshers Fair) Stall.

On the 21st September 2026 for one day will be our welcome fair, With over 3,500 students accessing our welcome fair this is the perfect way for you and your brand to engage directly with our students where footfall will be high and regular throughout the day.

Indoor Stall Space (Standard)

£650.00
+VAT

Indoor Stall Space (Premium)

£1000.00
+VAT

Unable to attend the 21st September but would like stall, please get in touch as we will have availability for in person activation across the whole week and beyond.



Digital Screens.

Over the last few years digital advertising has seen massive growth as a cost effective way to give you direct access to your target audience.

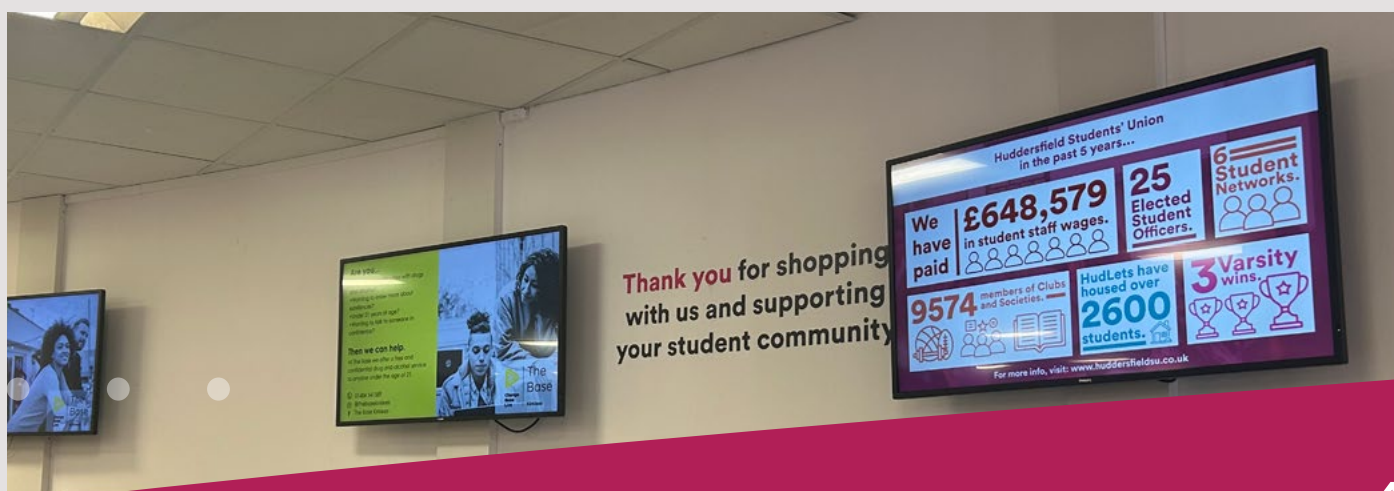
We have 3 landscape screens positioned in high footfall area in our Students' Union Shop giving your company/brand maximum exposure. Your advert will show for 10 seconds every minute throughout the day and into the evening- a whopping 540 times a day per screen.

Landscape Digital Screens : 2 Weeks

£200
+VAT

Landscape Digital Screens: 4 Weeks

£350
+VAT



Online Advertising*

Huddersfieldsu.co.uk is the official Students' Union website and advertising on our homepage will mean that your message is seen by thousands of potential customers each day.

*Please note we only have a limited number of Online Adverts available for Term 1, 2026.

Online Advertising: 1 Week	£120.00 +VAT
Online Advertising: 2 Weeks	£210.00 +VAT
Online Advertising: 1 Term	£1095.00 +VAT
Online Advertising: Academic Year	£2500.00 +VAT

Social Media Posts.

Promote your brand via our official social media channels. We offer a range of posting options across our platforms to cater to your advertising needs.

@HuddersfieldSu

Social Media Post: Instagram Story	£75.00 +VAT
Social Media Post: Facebook	£75.00 +VAT

Costs per social post- per platform.



HSU Account Stats*

@Huddersfieldsu

-  Instagram: 10.5K
-  Facebook: 19K
-  TikTok: 1.2K

*All stats accurate at time of writing

Posters.

Poster sites are an excellent marketing channel with all of our sites positioned in high footfall areas including male and female washrooms on our unique floor in Student Central.

1 x A1 Poster: 4 weeks

£75.00
+VAT

2 x A1 Poster: 4 weeks

£100.00
+VAT

Email Marketing.

Our emails are a great way to ensure that you broadcast a direct message to approximately 15,000 students. The content is sent out via a modern professionally branded HTML communication so by integrating your offer into these you can certain that your content will look great no matter what device is used by our students.

Email Marketing Ad (Per Send)

£500.00



Product Dimensions.

Item	Specs
Digital Screens	1920 × 1080px
Online Advertisement	728 × 90px
Social Media Post: Instagram Story	1080 × 1920px
Social Media Post: Facebook	1200 × 630px
A1 Portrait Poster	594 × 841mm
Email Marketing Ad	900 × 450px





Book Now!

Click Here

